

PRESS RELEASE – INTENDED FOR IMMEDIATE RELEASE



Your Event Solutions, Inc. (YES) Expands Capabilities

13 JUL 2010, Coppell, TX

Dallas, Texas area based, Your Event Solutions, Inc. (YES), an outsource partner for aviation media and trade show related requirements, is expanding capabilities with additional full time staff to meet increasing customer requirements. In addition to a client base that includes aircraft operators, aviation service related companies and avionics manufacturers, the company also represent other professional groups, associations and corporations. YES competencies include specialized trade show planning, supervision and management services as well as design and creation of trade and exhibition show exhibits. Comprehensive services for venue selection, pre and post show logistics, media relations and coordination, as well as consulting for trade show and marketing related projects is also offered by Your Event Solutions.

Company founder and president, Ms. Kelley Parlier commented, "We're fortunate to have earned a very loyal customer base and the demand for our services are increasing. We are always looking for new and innovated ways to keep our clients *in front of their customers and ahead of their competitors.*"

YES will be representing some of its many clients at the Airborne Law Enforcement Association (ALEA) Annual Conference and Exposition at the Tucson Convention Center from 14-17 JUL 2010. These clients include Becker Avionics (Booth #711), Metro Aviation (Booth #602), Night Flight Concepts (Booth #407) and REBTECH (Booth #506).

About Your Event Solutions, Inc.:

Your Event Solutions, Inc. (YES) is a full-service, professional event-planning and communications company. We support companies and associations that value outsourcing highly-specialized duties, such as planning and managing tradeshow, organizing corporate and association meetings, and project based consultation services. YES assures a single-point of contact from start to finish on each project and is dedicated to providing seamless solutions to our clients' needs and stated objectives. For additional information, please visit the website at www.yesdfw.com or contact Ms. Kelley Parlier at 972.768.0857 or Kelley@yesdfw.com.